



# Finding Focus

## Finding Focus Is About . . .

Targeting \_\_\_\_\_ to catapult your business to  
the \_\_\_\_\_.

"Focus" means . . .

\_\_\_\_\_ distractions.

\_\_\_\_\_ opportunities.

\_\_\_\_\_ priorities.

To best target "one key thing", consider four perspectives . . .

The \_\_\_\_\_.

The \_\_\_\_\_.

The \_\_\_\_\_.

The \_\_\_\_\_.

"Next level" growth should advance . . .

\_\_\_\_\_ sales.

\_\_\_\_\_ image.

\_\_\_\_\_ life.